



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 847693

Schedule Dates	08/11/12-08/17/12	Date Entered	08/10/12
Advertiser	Republican National Committee (9217)	Last Modified	08/10/12
Agency/T-Code	National Media Research Planning (1768)/154600	Entered By	Melissa Welch
Product	Political - Ballot Issue (1195)	CO-OP	No
Brand	2990/BALLOT (175502)	Headline #	06271679
Salesperson	Nesci, Mark (3195)	Demo	
Sales Office	HRP - Washington DC	Order Type	Normal
Buyer Name	ANGLE,BEN	Package Deal	
Phone/Fax	(202) 863-8500 /	Commission %	15.00
CPE	20/442/2990	Commission	\$3,832.50
Account Types	National/Political Issue - Agency	Net Total	\$21,717.50
Billing Type	Standard	Sales Tax	
Comments	RNC ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, REPUBLICAN NATIONAL COMMITTEE		

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	34	\$25,550.00
Grand Total:	34	\$25,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	11A- 11:59A (ET)						1			1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/10/12
2.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	12:37A- 1:36A (ET)						1			1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/10/12
3.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	11:59A- 12:30P (ET)						1			1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/10/12
4.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	5:58A- 6:58A (ET)						1			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/10/12
5.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	6:58A- 9A (ET)						1			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/10/12
6.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	11A- 11:59A (ET)		1							1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/10/12
7.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	12:37A- 1:36A (ET)		1							1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/10/12
8.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	11:59A- 12:30P (ET)		1							1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/10/12
9.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	5:58A- 6:58A (ET)		1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/10/12
10.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	6:58A- 9A (ET)		1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/10/12
11.1	Normal Line / SPOT	08/11/12-08/11/12	3	:30	12A- 12:30A (ET)							1		1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	8/10/12
12.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	6A- 6:30P (ET)							1		1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM<	8/10/12
13.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	6P- 6:30P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHANL 36-6PM	8/10/12
14.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	6:59P- 7:30P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	JEOP WKND	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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Schedule Dates 08/11/12-08/17/12
Advertiser Republican National Committee (9217)
Agency/T-Code National Media Research Planning (1768)/154600;
Product Political - Ballot Issue (1195)
Brand 2990/BALLOT (175502)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name ANGLE,BEN
Phone/Fax (202) 863-8500 /
CPE 20/442/2990
Account Types National/Political Issue - Agency
Billing Type Standard
Comments RNC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, REPUBLICAN NATIONAL COMMITTEE

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Melissa Welch
CO-OP No
Headline # 06271679
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,832.50
Net Total \$21,717.50
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Aug. 2012	34	\$25,550.00
Grand Total:	34	\$25,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Olympics - Summer	08/11/12-08/11/12	4	:30	8P- 12A (ET)							1		1	\$10,000.00	\$10,000.00	Charlotte (WCNC) (WCNC)	OLYMPIC PT	8/10/12
16.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	6A- 6:30P (ET)								1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		8/10/12
17.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	11A- 11:59A (ET)					1				1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/10/12
18.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	12:37A- 1:36A (ET)					1				1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/10/12
19.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	11:59A- 12:30P (ET)					1				1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/10/12
20.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	5:58A- 6:58A (ET)					1				1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/10/12
21.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	6:58A- 9A (ET)					1				1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/10/12
22.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	11A- 11:59A (ET)			1						1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/10/12
23.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	12:37A- 1:36A (ET)			1						1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/10/12
24.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	11:59A- 12:30P (ET)			1						1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-12P	8/10/12
25.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	5:58A- 6:58A (ET)			1						1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/10/12
26.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	6:58A- 9A (ET)			1						1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/10/12
27.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	11A- 11:59A (ET)				1					1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/10/12
28.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	12:37A- 1:36A (ET)				1					1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	J FALLON-NBC	8/10/12

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[illegible]

CONFIRMATION CONTRACT

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